

FY 2024 Iwate Prefecture

# 岩手県 Inbound Regional Tourism Support Project

## CALLING LOCAL BUSINESSES!!

Applications will be accepted starting August 26th, 2024

Eligibility period: September 1st, 2024, to January 31st, 2025

Support amount **¥1,000** yen per person, per night

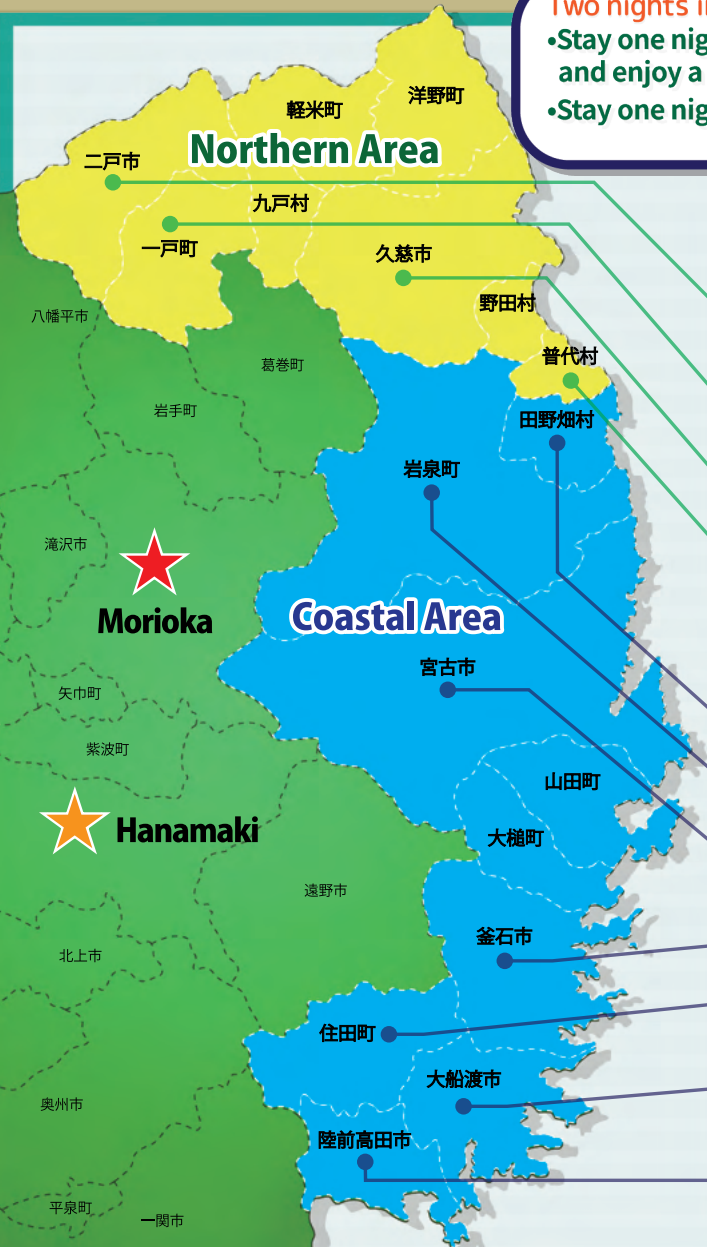
We provide partial support for transportation costs when organizing tours for foreign tourists traveling within Iwate Prefecture.

Applications will close once the budget limit is reached, so please apply as soon as possible. The closing of the application period will be announced on the site below.

Two nights in the prefecture, sightseeing in one select area For example.....

- Stay one night in Hanamaki, one night in Miyako, and enjoy a sightseeing boat ride at Jodogahama Beach
- Stay one night in Morioka, visit the Goshono Ruins, and stay one night in Kuji

Eligibility for support will be determined through a review of the documents submitted.



### [Northern Area] An area rich in natural beauty and home to the Goshono Ruins World Heritage Site

For more details on the northern area of Iwate Prefecture, click here. <https://iwatetabi.jp/~kenhoku/>



Zashiki-warashi (Kindaichi Onsen Village)

Tendai-ji Temple  
Tekiseisha (Joboji Lacquerware) ... Ninohe City

Okunakayama Highland (Ski Resort)

Goshono Ruins World Heritage Site ... Ichinohe Town

Amber and Kuji Amber Museum

Hiraniwa Highland ... Kuji City

Rikuchu-Kurosaki Lighthouse ... Fudai Village

### [Coastal Area] An area famous for its unique Sanriku landscape and seafood

For more details on the coastal area of Iwate Prefecture, click here. <https://iwatetabi.jp/engan/>



Kitayamazaki Cliffs ... Tanohata Village

Ryusendo Cave ... Iwaizumi City

Sightseeing Boat "Miyako Umineko-maru"

Jodogahama Beach ... Miyako City

Kamaishi Daikannon ... Kamaishi City

Rokando Cave ... Sumita Town

Goishi Coast

Sanriku Railway Koishihama Station ... Ofunato City

Iwate Tsunami Memorial Museum ... Rikuzentakata City



For more information on the Michinoku Coastal Trail, click here



<https://m-tc.org/>

### Applications and Inquiries

Iwate Tourism Support Project Office (Inside JTB Morioka Branch)

TEL: 070-8693-4009

(Office Hours) 10:00 AM to 5:00 PM (JST), excluding weekends and holidays

E-mail: [iwatetabi@jbx.jtb.jp](mailto:iwatetabi@jbx.jtb.jp)

For detailed information, application guidelines, document, and online applications, please visit the website below.

<https://www.jtb-jbn.co.jp/iwate.html>



◆ Please see the back page for application details ◆

## Amount of support payment

1,000 yen per person per night of stay

- Maximum of 200,000 yen per tour
- Maximum subsidy of 1,000,000 yen per company

Destination-type travel products are not eligible.

## Business operators eligible for support

- (1) Overseas travel agencies
- (2) Travel businesses, travel business agents, and travel service providers

## Requirements for receipt of support funds

### (1) Country/region from which travelers depart:

China, Hong Kong, Taiwan, South Korea, Southeast Asia, Australia, United States

### (2) Travel period:

Tours held between Sunday, September 1, 2024 and Friday, January 31, 2025

### (3) Number of persons:

Four (4) or more per tour

### (4) Accommodations:

Accommodation for two (2) nights or more at a lodging facility in Iwate Prefecture (no restrictions on area within Iwate Prefecture)

### (5) Sightseeing location:

One (1) or more tourist sites in the northern area or the coastal area of Iwate Prefecture

### (6) Means of transportation used:

Chartered buses, chartered taxis, chartered automobiles



## Application process

There are two applications: (1) "Entry Application" to become a business operator eligible for support, and (2) "Conducted Tour Application" to apply for support funds for a conducted tour.

## Application period

Acceptance of Entry Applications: Monday, August 26, 2024 to Friday, January 10, 2025

Acceptance of Conducted Tour Applications: Monday, September 2, 2024 to Friday, February 14, 2025

Regardless of the date of the tour, applications will be accepted in the order received.

Acceptance of applications will be terminated when depletion of budget is expected, even if the period of acceptance has not yet concluded.



① Application for entry

Conducting of tour

② Application for conducting tour

Payment

Applications will be accepted via the campaign's web-based form.

Please contact the Project Office if there are difficulties in applying via the web-based form.

■ For details of the campaign, application guidelines, application documents, and online application, visit the following website:



<https://www.jtb-jbn.co.jp/iwate.html>